

Before you spend any money fixing your database, it's only smart to find out what needs fixing. We can help with that.

FREE Database Diagnostic Report

Poor MARC records result in poor search results and lead to poor circulation - a waste of everybody's time and money. With this report, you get real information about your specific MARC database. It's easy to read with tables, graphs, and a brief explanation for each measurement.

Including...

- ✓ How many material type, punctuation and indicator errors your records contain
- ✓ How many records are AACR2 and how many are RDA
- ✓ How many records have obsolete or out-of-date subject headings
- ✓ How many items could have Lexile® levels or reading program information added
- ✓ How many items could have award notes added
- ✓ How many records have missing authors, ISBNs, Summary Notes, Table of Contents, and more.
- ✓ How many records have duplicates

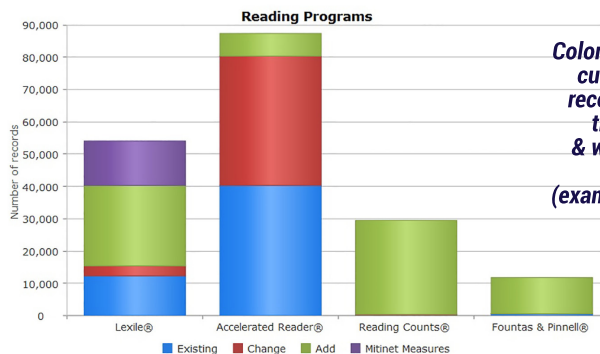
Sample Chart

Best of all, the Database Diagnostic contains specific information about your library, in a format you can use to decide what types of services will help your circulation numbers.

PLUS the Executive Summary at the top of the report helps you explain database services to principals and administrators, or you can use it to include as justification for grant proposals.

Reading Programs

With the introduction of Common Core standards, many libraries find it necessary to update their databases with accurate Lexile® and reading program measures. Why buy new materials to fulfill Common Core needs, when you can identify materials you already have?



Records with...	Existing*	Change**	Add***	
Lexile®	12,456	2,955	24,767	199% increase 13,965 MM^ 311% increase w/MM^
Accelerated Reader®	40,296	40,050	6,984	17% increase
Reading Counts®	196	169	29,216	14,906% increase
Fountas & Pinnell®	504	8	11,209	2,224% increase

* Records in your database that already have a reading program measure.



We've partnered with Gumdrop Books™ to bring you this special offer. Please mention your Gumdrop Books™ Sales Representative when you contact us.

Contact us TODAY to sign up for your FREE Database Diagnostic Report

www.mitinet.com

800•824•6272 info@mitinet.com

