

# Collection Development

Creating the perfect library collection can *open* the pathways from *curiosity* to *discovery*.

**Collection Development is both an art and a science.** Analyzing collection data has become a vital part of collection development in libraries by providing data to build stronger collections, invest in materials more effectively, and make decisions for the future. It is an essential tool for libraries to keep up with the changing needs of their students.



With Gumdrop Books Collection Development, we take an in depth look at your collection using powerful technology, combining the latest in both art and science to analyze your collection data. By focusing on the concept of “what you leave, not what you weed”, we preserve your current collection before focusing on what to replace. Our Collection Development Team will analyze the results of the data analysis, create a detailed report, and build a custom collection development plan. Your Educational Consultant will discuss the results with you and assist with your plan to ensure you build a strong collection for your library.

**We make this entire process very *simple* for you.** With a coherent collection development plan, you’ll feel confident in showing your administration to garner support and funds for your library. If you have any questions, call our Collection Development Team at 800.821.7199 or [collectiondevelopment@gumdropbooks.com](mailto:collectiondevelopment@gumdropbooks.com).

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**Exceptional Service, Unconditionally Guaranteed.**